



BRACKEN SOUTHERN MAGNOLIA

Magnolia grandiflora 'Bracken's Brown Beauty' P.P.# 5520

Bracken's Brown Beauty has earned a dominant status among *Magnolia grandiflora* cultivars. Bracken is a proven performer that has stood the test of time.

Several unique qualities and attributes are responsible for the popularity of this southern magnolia. Bracken's proven hardiness has taken the southern magnolia to areas beyond what was previously considered prudent for a southern magnolia. Horticipia® lists the hardiness range for Bracken's Brown Beauty as 5B to 10A. This is the widest hardiness range given to any southern magnolia cultivar listed within Horticipia.

From youth to maturity, Bracken is characterized by upright multiple branching with dense and lustrous dark green foliage on top and stunning soft brown pubescence below. The fullness of form is self-perpetuated by its growth habit of multiple branching breaks from each spent flower, making it one of the fullest magnolia cultivars available. The natural form is slightly pyramidal to upright oval. The unique growth habit of this superior selection lends itself to great versatility of use in the landscape.

Whether used in screen plantings, garden specimen or street plantings, Mr. Ray Bracken's Bracken's Brown Beauty will make you stop and admire its beauty. It is truly a deserving dominant cultivar selection for now and many years to come.



670g Bracken's Brown Beauty



Bracken's Brown Beauty flower

Bracken's Brown Beauty fruit

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Bracken's Brown Beauty

Native Origin: North America

Development:

Discovered by Ray Bracken, July 1985
Ray Bracken's Nursery

Recognition: Gold Medal
Pennsylvania Horticultural Society 2003

Description:

Hardy Range: 5B to 10A
Mature Height: 30' to 50' / 9.1m to 15.2m
Mature Spread: 15' to 30' / 4.6m to 9.1m
Growth Rate: 15 to 20 years to maturity
Form: Slightly pyramidal to upright oval
Persistence: Evergreen

Ornamental Characteristics:

The white flowers are fragrant and showy, lasting spring through summer. Foliage is lustrous dark green with dark brown pubescence and no change in fall. Bracken has wavy leaf margins, a full tight form and is well known for its fullness. The brown and red fruit is dry, elongated and attractive, it's edible by birds and attracts animals.

Environment:

Soil: well-drained, slightly acidic
Salt: Medium
Exposure: Partial sun to full sun



full sun



partial shade



medium
salt tolerance



urban



canopy



evergreen



flowering

