



## BLANCHARD SOUTHERN MAGNOLIA

*Magnolia grandiflora* 'Blanchard'

Dressed with dynamic foliage that illuminates the landscape, the Blanchard Southern Magnolia is an irresistible choice throughout southern landscapes. The foliage is glossy dark green contrasted with stunning bronze undersides with a hint of orange. This cultivar seems to be eminently proud of the undersides of its foliage by the way it turns its undersides for full viewing. When there is a slight breeze, the beauty of the foliage is even more compelling to the eye, causing one to pause and absorb unequalled beauty. The winter foliage loses some of the brilliance, but all in all, excellent foliage is maintained throughout the year. Flowers are not overly abundant and appear for a short period of time.

Tree structure is usually central leader dominant with well spaced major branching that yields a loose pyramidal form. The growth habit is adaptable to be grown full to the ground or with a clear trunk when visibility is desired.



Blanchard Southern Magnolia



Blanchard flower



Blanchard foliage

# BLANCHARD SOUTHERN MAGNOLIA

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670g Blanchard Southern Magnolia

**Native Origin:** North America

**Development:**

Robbin's Nursery  
Willard, North Carolina

**Description:**

Hardy Range: 7A to 10B

Mature Height: 50' to 70' / 15.2 to 21.3m

Mature Spread: 20' to 35' / 6.1m to 10.7m

Growth Rate: 30-35 years to maturity

Form: Columnar, oval and upright or erect

Persistence: Evergreen

**Ornamental Characteristics:**

The flowers are white, fragrant and showy, lasting spring through summer. Foliage is glossy dark green with bronze undersides with a hint of orange, no change in fall. The fruit is red and brown, dry, elongated, attractive, edible by birds, and attracts animals.

**Environment:**

Soil: Rich; loamy; moist soils

Salt: High

Exposure: Partial sun to full sun



full sun



high  
salt tolerance



urban



canopy



evergreen



flowering

