



A publication of Cherry Lake Tree Farm

L.A. TIMES

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GROWER OF THE YEAR



Continuing Education Program at Cherry Lake Tree Farm Spring 2005

Landscape Architecture News & Notes

I am very pleased to introduce the first issue of **L.A. TIMES**, Cherry Lake Tree Farm's Landscape Architecture newsletter. This is Cherry Lake's way of communicating directly to you about issues that affect your trade and business. Here you will find insight into future tree availability, new varieties and cultivars, best management practices, continuing education opportunities and more!



Timothee Sallin
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Sincerely,
Timothee Sallin

New Continuing Education Schedule

Date/Time	Course	ID #	Credit
May 27, 2005 (registration deadline: April 27)			
9:00 am—12:15 pm	Florida Grades & Standards	0007002	5
12:15 pm—1:15 pm	Lunch		
1:30 pm—3:00 pm	Avoiding the Lawyers' Food Chain	0007627	2.5
3:15 pm—4:30 pm	Understanding the Tree Market	0007818	2
September 23, 2005 (registration deadline: August 23)			
9:00 am—10:30 am	Avoiding the Lawyers' Food Chain	0007627	2.5
10:45 am—12:00 pm	Understanding the Tree Market	0007818	2
12:00 pm—1:00 pm	Lunch		
1:15 pm—4:30 pm	New Varieties and Cultivars	0007629	5

Pricing	ASLA Member	Non-member	Late Registration
Half-Day	\$50	\$60	\$70
Full Day	\$65	\$75	\$95

Come Discover...

The **Magic**
of
Landscaping

Now in its third year, the Magic of Landscaping is a world-class symposium dedicated to the economic and social value of landscaping.

Epcot ~ Lake Buena Vista, FL
May 6, 2005
www.magicoflandscaping.com

Event Partners: American Horticultural Society ~ Cherry Lake Tree Farm ~ Epcot International Flower & Garden Festival ~ FNGLA



Bigger is Better...

A common misconception is that *Phoenix dactylifera* "Medjool" Palms are priced by the foot. Unlike most palms grown strictly for the landscape market, Medjool palms are priced based on their fruit production and value to the date grower.

The taller palms in the 30'-40' range have a lower date yield and are too tall for harvesting. As a result, these sizes are more readily available and can be obtained for the same price as the much scarcer, smaller palms in the 14'-18' range.

"Medjool Palms are not priced by the foot"

Create a sense of vertical scale with 30'-40' tall Medjool Date Palms from Cherry Lake Tree Farm. Our inventory is stocked with beautiful matching specimens in these sizes.

Come see for yourself at our Medjool holding facility in Groveland, just outside Orlando, and experience the incredible sense of place and perspective that comes from standing amongst these palm giants.



Medjool holding facility in Groveland, FL

Designing for the Future:

The inside scoop on future inventories

As you are designing projects for the future, keep these items in mind as availability will be strong. This is just a small selection of our material. For a complete list of availability, please visit our website at www.cherrylake.com or call a sales representative at 800.429.2171.

Size	Item	Quantity	Ready Date
100 gallon	'Highrise' Live Oak	480	Oct 2005
300 gallon	'Highrise' Live Oak	100	Mar 2005
200 gallon	Millennium® Live Oak	65	May 2005
300 gallon	Millennium® Live Oak	100	Oct 2005
300 gallon	Southern Shade® Live Oak	210	Aug 2005
65 gallon	Hightower Willow Oak	145	July 2005
100 gallon	Laurel Oak	250	Aug 2005
670 gallon	Blanchard Magnolia	43	June 2005
200 gallon	Miss Chloe® Magnolia	250	June 2005
300 gallon	Bracken Brown Beauty Magnolia	35	June 2005
65 gallon	Nellie R. Stevens Holly	400	April 2005
45 gallon	Nellie R. Stevens Holly	1100	June 2005

Take a Field Trip to Cherry Lake Tree Farm



Bring your entire team out to Cherry Lake Tree Farm for a Friday afternoon field trip. Check out the latest crops and newest cultivars, learn about our production facility and tour FNGLA's 2004 Grower of the Year.

For more information call Karen Colvin at 800.429.2171 x 249

Our Mission

Beautify our environment for generations to come, by providing customized tree solutions for projects where landscaping is considered a key element, while contributing to the success of our valued employees and partners.